

# Mike's Rant

I've always said that I'm a student of business and I have been learning for the past 36 years. After all this time, I have found my passion and voice and I would like to share many of my insights and ideas to an audience of hopefully, like-minded people.

I created this section to begin the discourse or more aptly, a friendly conversation among friends. Fundamentally, I believe that the Death of the PSTN is grossly exaggerated. However, many articles in the Press would have you believe otherwise and people are starting to pick a date when that will happen. The FCC has commissioned several task forces and all the VoIP vendors are pushing hard for this to be a reality. My goal is to give our customers an option - a way to extend the life of this legacy equipment. As my previous words about the B-52 and its longevity, I believe the PSTN will always have a mission.

Life is funny. I'm sitting here writing this when I realize that I have a great example that occurred to me. Last night my 55 inch 3D LED Sony Bravia decided to die after 12 months - yes 12 months. I looked at all the documentation and it said if you experience this you need to call the Sony Service Organization. Nowhere can I find out from Sony's site what a flashing red light on the Power Indicator means. Of course, it's Saturday and they don't have business hours and I don't have an extended warranty contract. In the vernacular, I'm screwed after paying over \$1500 to see my Giants win the Super Bowl last year. Ironically, I was told by many friends not to buy the extended contract, because all the latest and greatest technology never fails and it's a waste of \$\$\$\$. So here is where I am. I am sitting in front of my old 19-inch Zenith TV that still works and was given to me when my wife and I were married in 1981. That makes it 32 years old. I wish I could make this up.

A note to you hi-tech whiz bang people: Be careful what you wish for and Thank God my old landline continued working thru Hurricane Sandy. Enough said.

Mike Dazio